

CONFIDENTIAL INFORMATION

**Community Chest Circles
Association
(CCCA)**





CCCA Skills Development Institute
The Collaboration of Skills Development Providers, Private / Public
Universities and Colleges, Trade Test Centres, Skills Villages,
Community Care Centres with relevant valid Accreditation.
This Institute is overseeing by a National Community Chest Trust



Corporate Social Investment CSI Programme Community Support Initiative

The first question: “What is the CSI - **Community Support Initiative**?”

The second question: “How does it work?”

Before we answer these two questions, let us confirm our challenges and analysis before moving towards the methodology of a collective CSI – **Community Support Initiative (CSI)**.

Current challenges

Facing the challenges of unemployment in South Africa, and the rest of our neighboring countries, not forgetting our current experience of foreigners coming from other African countries, we need to be pro-active in preparing for a tsunami of economic instability that will hit us when we least expect it. The current barriers for creating jobs lies within the current labour laws that resulted in the creation of more unemployment as it was already revealed through research by many stakeholders in South Africa and the international market.

In South Africa proposals were launched since 2004 to the Department of Labour to implement a second level of labour relation laws for self employed persons who would like to assist the unemployed market, which we would like to call the “between jobs market” as “prospects” to provide a platform for self determination from them to accept temporary working status to learn skills in a programme of “**learn while you earn**”. Sources of this concept of “Exemption Certificates” and information can be obtained from the Free Market Foundation and their published book on “**Jobs, Jobs, Jobs**” late in 2011. Market forces prevent the full implementation of a free market system that will be the only solution to our problems.

Current analysis

Going back to the results of the previous census in South Africa and also taking in account that more jobs were lost in the meantime, removing children, pensioners, young woman and disabled persons who receive grants, we can expect active people in employment, self employed individuals, business owners compared to unemployed persons that could be active is on an approximate ratio of 1:0.85. Therefore for every employed person there is one person without a formal job. (depending on provinces and regions currently at 35% - 57% unemployed persons).

Companies do not participate in job creation as they could have done as a result of the labour laws that are a barrier to entry. The current demands for minimum wages combined with lack of productivity to sustain production had crippled our economy and the opportunity to provide jobs to **prospects that has become suspects** instead.

Taking us back into history to confirm how world systems have created a financial slavery system, we often forget about the fact that we never learn from history. We keep on repeating the mistakes that were made by world leaders of the past, and we keep on falling back to traditions that keep people and the world in the financial slavery system.

Today with all the technology to our exposal we can change the way we do business, the way we pay our staff and help the world to get out of the slavery system that are still the largest abuse

against human capital. Everybody cry wolf against human dignity, human rights and abuse, but very little is done to get people to real freedom away from slavery, give them their own ownership.

The exploitation of the slavery system against workers operates against well known scriptures that a slave should earn his daily bread. The current practice of payment to workers such as weekly, fortnightly or monthly is one of the practices that we can change with the technology in our hands.

Question 1: What is the “CSI - Community Support Initiative”?

Moving forward away from a destructive draconian system to a platform of self determination and community participation by means of a community based bottom-up approach supported by a corporate top-down approach we would all benefit from a win-win-win collaboration as a collective to meet each other half way, you provide the products, services and resources, and we do distribution thereof through a structured database and traceable payment platform.

The basic principle with CSI – Community Supporting Initiative is that your company can be part of **an enhanced CSI programme** for all the benefits related to the BEE score cards, tax reduction, skills levies and still keep on supporting all your other initiatives as you are currently involved with.

Our methodology is a bottom-up approach to introduce an activity platform called “**Broad Based Community Equity Empowerment**” (**BBCEE**) which is an supporting platform to move away from a political driven system to a community based platform with a win-win-win-win collaboration to empower every consumer supporting the products and services from companies without the need to share in ownership of your company.

The community partnership structures is based on a Peoples Public Provision Partnership (**PPPP**) that negotiates with sole proprietors, private and public companies plus local government on municipal level to create partnerships with the implementation through workers co-operatives to enhance service delivery by educating the community on the various levels of services in the municipality to be part of the community participation and tendering process within every ward of the local municipality.

These community participants need to be educated on the Integrated Development Plan (IDP) of the municipality on your behalf to assist the municipality with maintenance, service delivery and environmental clean-up and will be part of the practical implementation and performance management of local government. We educate the citizens and residents to understand the role of every citizen in terms of payment for services, providing that we can take them through the CSI programme for “**earn as you learn**”. Public launches with MyCSI will be known as My Community Share Initiative. In schools the project is known as My Care School Initiative, and in both cases we provide payments through the C3 Care Vouchers as a Complimentary Currency to reduce cost of transactions and reduce inflation. This is all done in relation to the National Development Plan 2030.

Question 2: How does it work?

Education provision to these **prospects as participants** starts with your company to participate in our “**Adopt a Prospect**” programme.

1. You identify the family members from your own employees that are “between jobs” or we provide a list of prospects from the direct community for the identified projects.
2. We provide an opportunity for each one of your employees to assist at least one of their family members that are unemployed on a 1:1 ratio, this will solve the 50% unemployment rate that are currently published as 25%.
3. We assist with the aptitude test for those persons as “prospects” to identify their gifting, skills and talents and calling to be successful in what they are going to do.
4. Your contribution is only R1800 (R450 per week for 4 weeks) for each person to be trained for the community projects as listed on the next page.
5. Your CSI contribution for each prospect is limited to R1800 to take them through the training phase to implement their ownership in a project.

6. These projects are community driven and allows for each person to create sustainable revenue for them and there is no further commitment required from you for the year.
7. However, we need to acknowledge your participation in this collective collaboration and therefore you will receive a monthly report on the growth of those projects.
8. A seven (7) year participation in this initiative will be proposed to create a more sustainable growth of employed persons in the country my means of co-operatives.
9. Your CSI Score Card will be upgraded, if BEE is still in operations, alternatively the BBCEE Scorecard will be of greater value.

All prospects as participants are then educated to get registered by means of the implementation of the Primary Co-Operative Act where 30% of the tenders should be assigned to co-ops. Your company will receive recognition by the Government and United Nations as 2012 was the International Year for transfer of Skills through the Co-Operative movement also supported by the South African Reserve Bank when they participate in the Co-Operative Financial Institute.

Invitation for your Participation

Moving ahead by enabling us in providing a more detailed presentation, we would like to have a meeting with your board members or you can invite your associates to an open session that might be interested in supporting this initiative to reduce unemployment without the risk to you for carrying all the burdens to be responsible for everybody's expenses.

Please indicate your willingness to participate by R.S.V.P. with the contact person that handed this proposal to your company as a request for your company's participation.

Please forward any questions to Careholder.ccc@protonmail.com for assisting us to add it to the list of Frequently Asked Questions that will be placed on our web driven communications platform.

Expected Outcome from your Participation

Evaluation and upgrade of your BEE / BBCEE Scorecard, utilization of your Skills Levies for Skills Training, Socio-Economic Development, Infrastructure Development and Ownership of Projects in the job creation programme in reducing the unemployment rate in our country by means of service delivery projects that are non-political of nature.

Your workforce can assist their unemployed family and friends to participate in projects that will place your company on a moral high ground linked to our national support groups.

The struggles that we experienced, where we were all a part off, from armed forces, self defense units, liberation movements and the churches played a dynamic role during the transformation period. The prevailing precarious situation in our existence as a nation, **again summons all the pensioners and veterans up for duty, this time to lead and assist the youth to stand firm and lead them through job creation, service delivery, leadership and stewardship as support to the next generation! This is done by means of the establishment of Family Chests in every ward of South Africa where parents take action to guide their children.**

June 16 on our nation's calendar is a day that symbolizes and personifies past oppression, division, conflict, violence, distrust and agony. As church going citizens we must acknowledge this reality, but also confront and transform it toward the restoration of broken relationships; build new mutual bridges; commit to a shared future; and aspire to serve and capacitate one another, keeping especially the younger generation in mind. From now on we will celebrate a yearly programme of **"Youth Entrepreneurial Year"** starting from 16 June 2020, year after year supporting the Youth with learnership', internships' and job creation, our future leaders of our country.

The YOUTH cry out for our Beloved Country, to build together in every community; an economic development platform starting in the schools, colleges and universities, informal- and formal sector structures with corporate businesses, local government structures in municipalities, community structures such as street committees, NPO's and CBO's, in partnership with our families that are suffering.

Community Development Projects

Every participating prospect (people between jobs) should at least participate in one of the projects within their local community.

1. Orphanage Child Care Centers
2. Old Aged Homes Care Centers
3. Primary Health Care Home Clinics
4. Special Remedial Education Centers
5. Basic Computer & Business Skills training
6. Environmental Clean-Up Community Projects
7. Marketing Agents for Property and other markets
8. Entrepreneurial Building Contractors
9. Home Dressmaking Home factory Network
10. Rural Farming Co-Operatives Support
11. Farming Food Security Services
12. Administration network for disabled
13. Veterans Security Guards Support
14. Catering Services at venues
15. Products Manufacturing Networking
16. Products Selling/Distribution Network
17. Workplace Co-operatives for ownership
18. Workplace Savings/Financial Co-Operatives
19. Plus many more business opportunities

This My CSI – Community Supporting Initiative and other projects is also supported by the Generational Inheritance Group (GIG) Co-Operative Financial Institute (CFI) initiative to educate prospects in financial literacy to support their families.

The participants and prospects will become Social Entrepreneurs (not getting jobs) as part of the Community Support Initiative to assist them in the start-up funding of R1800 per person that will assist them with a 3 month training process to provide them with selling skills to “**earn as they learn**” through your CSI contribution.

Our Community Chest Circles Association (CCCA) implements ward based Family Chests to implement Community Chests as community banking co-operatives.

For more information contact the CCCA Founder;
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